

DANOX SLL & DANOX LS-38

Simplicity and effectiveness, perfectly blended

Kao releases **DANOX SLL & DANOX LS-38: Surfactant blends to achieve eco-friendly efficiency and superior results with easy-to-handle products.**

As consumer demand for eco-conscious and gentle personal care solutions grows, formulators are seeking sustainable, high-performance ingredients that align with evolving market needs.

In response, Kao introduces DANOX SLL & DANOX LS-38, surfactant blends that deliver mild yet effective cleansing, exceptional foaming properties, and sustainability-driven formulation advantages.

A New Standard in Mild & Sustainable Cleansing

DANOX SLL & DANOX LS-38 are liquid blends of semi-solid anionic and amphoteric surfactants developed to facilitate cold-process formulations. With high Natural Origin Index (NOI), they align with clean beauty trends while maintaining high performance.

These solutions offer efficient cleansing, superior lathering, and extremely mild properties, making them ideal for:

- Shampoos
- Body washes
- Face cleansers
- Baby care products

What Makes DANOX SLL & DANOX LS-38 Special?

- Ready to use – simplifying formulation processes
- Cold processable – reducing energy consumption
- Sulphate-Free & EO-Free – meeting modern formulation standards

Superior Performance with Technical Innovation

DANOX SLL & DANOX LS-38 offer improved handling compared to semi-solid lactylate and sulfosuccinate surfactants, making them easier to incorporate into formulations.

- **DANOX SLL** has been optimized to provide luxurious foam and dermal protection, elevating the sensory experience.
- **DANOX SL-38** has been designed to deliver excellent foam properties and a mild, gentle cleansing experience, making it ideal for the whole family. Suitable for cold showers.



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